Bringing Bristol and good food together

Business Membership 2021
Aims

To grow public demand for high-quality, Bristol-made food and drink products

To build an active and engaged community of Bristol citizens willing to act on behalf of our city’s food and hospitality sectors

To make the skills and expertise of our food & hospitality sector available to community food projects

To better develop the ability of Bristol’s food and hospitality industries to respond to economic and environmental shocks

To represent the interests of our independent food and hospitality businesses regionally and nationally
Areas of work

- Food Union
- Food retail & membership platform
- Annual conference and industry report
- Programmes & projects
Membership details

- Annual membership open to any independently-owned, ethically-minded, food, drink or hospitality business or project in Bristol
- Member businesses should fall into the following categories:
  - Restaurants
  - Cafès
  - Street food traders
  - Market traders
  - Food & drink retailers
  - Food & drink producers
  - Community cafès or food projects
- Examples of the kind of businesses we work with can be found here.
- We want to include as many food related businesses and projects as possible. If you’re worried about whether you meet the criteria, drop us a line.
- Membership cost: £150.00 per business per year, or £14.99 per month payable via direct debit
  - £250.00 per year for independently-owned chains of 3 or more sites
  - £75.00 per year for new food businesses, community projects, market or street-food traders
- Membership is most relevant to entrepreneurs, business owners or managers, comms and marketing departments.
Membership benefits

- Advice & Business Development
- Website, retail listings & promotional campaigns
- Peer-to-peer networking & exchange
- Collective buying, recruitment & partnership benefits
- Annual conference, and industry report
Advice and business support

• Dedicated policy officer: regular briefings on govt. or local legislation, funding opportunities and more.

• Regular industry newsletters

• Free group advisory calls on legislation or changes to local rules and regs

• Access to free 1-hour consultation from strategic business advisor

• Annual ‘state of play’ report to inform business owners on market potential/challenges or trends

• Access to comprehensive business support services through our partners at YTKO/South Bristol Enterprise Support
Communications & campaigns

- Individual member profile in the ‘Shop Bristol Food’ section of our website
- Feature photos, website, social media handles, opening-hours, contact details
- Shop your business – click through, driving sales to your online store.
- Shop your Food to Go – click through to your Foodstuff page (BFU exclusive delivery partner) Targeted promotions and discounts for BFU/Foodstuff members and customers
- Shop your one-off menus, pop-ups or events with direct link to your available tickets
- Social media campaigns, website features, films, podcasts and stories. The Food Union has a proven track record of delivering public engagement campaigns on behalf of the food movement.
- Seasonal campaigns to engage the public on key actions in support of the whole food community
- Access to range of exclusive industry promotions & benefits through BFU partner organisations:
  - YTKO / WECA
  - FoodStuff (Delivery Platform)
  - Burnt Chef Project (Mental Health)
  - In-restaurant allergen & traceability tech (Me-nu)
  - Online shop & payment services (We are Local)
Bristol Food Exchange

• Members and their staff can volunteer to participate in skills and knowledge exchange programme, pairing food industry professionals with new food projects and community groups in order to:

• Offer support around menu creation, produce sourcing, EHO, systems, staff training etc.

• Collaborate on one-off events, pop-up, chef-demos, or other activities that benefit the community group and their users

• Mentor young chefs, new food entrepreneurs and community organisers to support new entrants and projects that deliver community access to delicious nutritious food
Bristol Food
Symposium

Industry gathering

We bring together a national community of chefs, producers, food writers, entrepreneurs, farmers, activists and students to seed a cross-sector approach to shaping the food system we need for the future.

- We explore new ideas
- Learn from global examples of best practise
- Network with like minded individuals and organisations
- Leave with inspiration, ideas and actions to take back to our businesses and communities
How do I join?

Head to www.bristolfoodunion.org
Click ‘Join Us’

Complete the relevant form and a member of the team will be in touch